

YOAV SHALEV

Builder and Business Strategist / Podcast Guest One-Pager

**Owns six companies. Runs every one of them with zero employees.
More built with AI in seven months than in the previous twenty years.**

CREDENTIALS

- US Patent 11,836,330 - real-time retuning of recorded music
- 20 years in performance marketing; scaled a team from 12 to 75 ahead of its IPO
- SYQEL / HZP / PingBell / LineTale / SponsoredBy, plus one unannounced

TOPICS HE CAN SPEAK TO

Running Six Companies With Zero Employees

Which decisions he stopped making, and which he refuses to delegate.

When You Find Yourself Without a Dev Team

Stopped employing developers two months ago. Rebuilt the operation around AI.

Twenty Years in Performance Marketing, Now Zero Ad Spend

Two decades buying attention, and why he stopped.

A Business Portfolio as a Resilience Hedge

Running an asset mix of small companies from a 22-acre farm in Texas.

RECORDING LOGISTICS

- Time zone: US Central (CT)
- Platforms: Riverside, StreamYard, Zoom, SquadCast, VDO.Ninja into OBS
- Records a local backup of every session
- Logitech Brio webcam, Shure microphone, both PC and Mac
- Starlink connection - the local backup covers any drop

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